

# You're on the Air



## Task:

You are a **radio talk show host** who is being video recorded for a promotional shoot for Internet usage. You must present a topic for discussion to the radio listening audience and respond as the audience phones in with comments about your chosen topic.

As the **caller** you must make a comment in response to the topic presented by the host.

## Process:

You and your partner will work together to decide on a topic and determine your role.

- a. Host- your role is to be the face of your webcam project as you present a topic for callers to discuss for the morning show
  - b. Caller- your role is to make comments about the topic the host has presented
2. Use the following entertainment websites to locate talk radio samples
    - a. <http://www.sirius.com/>
    - b. <http://www.xmradio.com/>
  3. A few of our most notable and/or controversial radio talk show hosts include:
    - a. Rush Limbaugh
    - b. Howard Stern
    - c. Don Imus
    - d. Larry King
  4. Your team will write your script/radio topic and response to the topic for the webcam project
  5. Open Newsmaker software
  6. Follow the wizard by filing in each section (enter a project name, create new story, enter a story title and author's name, use the story editor to enter your story's text, click next)
  7. Choose Settings: decide on your Display Information (story title, news reader, subtitle, date, multimedia)
  8. Choose your Face-Tracking Effects:

For your press conference be certain to include

    - a. On the Air frame
    - b. Any other effects your team decides
  9. host will present topic
  10. caller will follow up with comments
  11. Record your video
  12. Choose next for your video list
  13. Use the move up, move down, insert, transition, and delete tools to finalize your project
  14. Click publish to save your video to the desktop
  15. It saves as a .wmv

