

LA-CTO

Providing Support to Louisiana's K-12
Education Technology Professionals

LA-CTO AGENDA

Monday, November 28, 2011

8:30 a.m. – 4:00 p.m.

Hilton Riverside Hotel

New Orleans, LA

Monday, November 28, 2011 – LACUE Preconference Meeting

8:30 a.m. – 9:00 a.m. Continental breakfast and registration

9:00 a.m. – 9:15 a.m. Welcome and Introductions – Dr. Sheryl Abshire, CTO Calcasieu Parish Schools LA-CTO Chair & Dr. Bill Morrison, Director of Technology Rapides Parish Schools – LA-CTO Vice Chair

9:15 a.m. – 10:30 a.m. - Opening Keynote - Bill Rust – Gardner Group Research

Title: Education in a World of Choice – Not Chaos

Presentation Description: As technology consumerization and mobility captured the user community, and as an economic slowdown crimped IT budgets, IT leaders in education have become increasingly open to leveraging personally owned devices and external Web 2.0 services. They have also increasingly delivered information and services beyond the firewalls of their data centers and far afield from their physical campuses. As a result, the education ecosystem is undergoing a transformation that will change the nature of teaching and learning, as well as redefine the definition of classroom or lecture hall.



William D. (Bill) Rust is a research director in Gartner Research, where he is focused on technology in primary and secondary school education. Prior to joining Gartner, Mr. Rust spent 16 years as director of technology for the Baltimore County Public Schools, a system of 165 schools and 106,000 students, and 10 years as adjunct faculty at Johns Hopkins University, where he taught graduate courses in the Technology for Education program. He was twice president of the Maryland education technology association and a member of the Maryland Business Round Table Committee on Technology in Education. He co-developed a Johns Hopkins University cohort program for Baltimore County educators that became the model for the Maryland Technology Academy, a summer staff development program offered to Maryland teachers on a competitive basis.

Mr. Rust is about to begin his 12th year as a research director for Gartner. He has led or participated in numerous research and consulting projects with schools in the U.S. and abroad, including his role as the lead analyst for the Total Cost of Ownership tool developed in cooperation with the United States Department of Education and the Consortium for School Networking. He is the primary author of numerous advisory bulletins read and used by Gartner clients, and a frequent speaker at local, state and national education events.

10:30 a.m. – 12:00 p.m. Presentation and Panel – Ann Ware - Project Director, CoSN’s 3D: Vision to Know & Do Initiative

Title: Leadership Matters: Engaging a Rich Data Culture to Inform Instruction

Presentation Description: The CTO plays a critical role in supporting a rich data culture that informs teaching and learning. This session includes recommendations and a panel discussion on current best practices and challenges in providing district leadership for the development of a rich data culture.



Ann Ware’s service to the K-12 educational community spans over 30 years including roles as a classroom teacher, school leader, district technology cabinet administrator, state department of education cabinet leader and educational consultant. She understands the value in building solid relationships between educational and private sector stakeholders that ultimately results in enabling student, teacher and organizational success.

Ann has a strong background in the alignment of appropriate technology solutions with proven research-based practices in support of continuous improvement. Through service-oriented leadership, she has encountered success in a wide range of experiences through a laser-like focus on student and organizational success.

12:00 p.m. – 1:00 p.m. - Lunch and Presentation by Sponsor – Houghton Mifflin Harcourt

1:00 p.m. – 2:00 p.m – Kevin Wesolowski – CoSN Director of Membership and Chapters

Title : Leadership for Rethinking Web 2.0 & Mobility in Schools

Description: While the mass media often highlights the downside of the use of digital tools by young people, the very positive and productive ways that these tools are being used in many schools is much less visible. Even though there is a concern about using digital media, social networking and mobile devices in the classroom, a number of districts are positively leveraging these tools to their benefit and are reinvigorating learning. During this presentation school leaders will learn about leadership for rethinking web 2.0 tools and mobile devices in schools.



Kevin Wesolowski currently serves as the Director of Membership and Chapters at Consortium for School Networking (CoSN), a national nonprofit organization that serves as the voice of K-12 technology leaders, especially school district CTO’s, who use technology strategically to improve teaching and learning. Kevin is responsible for all aspects of membership development, recruitment, and retention. As part of these efforts, Kevin is working to cultivate relationships with

existing and emerging state chapters in both the US and Canada through strategic outreach and support. Prior to his position at CoSN, Kevin served as the Chief of Staff at the Partnership for 21st Century Skills.

2:00 p.m. – 2:30 p.m – Kevin Wesolowski – CoSN Director of Membership and Chapters
Title : CoSN Member Benefits

2:30 p.m. – 3:15 p.m – Jon Bernstein - Bernstein Strategies (CoSN & ISTE Lobbyist)
Legislative Update on ERate, EETT Funding and Other Key Policy Issues

3:15 p.m. – 3:45 p.m. - State Update – Ken Bradford – Louisiana Department of Education

3:45 p.m. - 4:00 p.m. – LA-CTO Updates – Sheryl Abshire, CTO Calcasieu Parish Schools – LA-CTO Chair & Bill Morrison, Director of Technology Rapides Parish Schools – LA-CTO Vice Chair