

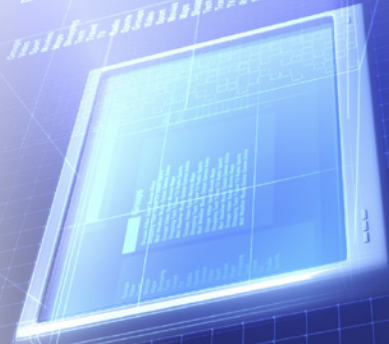


National School Boards Association  
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 Alexandria, VA 22314-3493  
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Showcasing Technology Innovation

# NSBA'S 2009 Education Technology Site Visits



innovative strategies  
 latest technology  
 new practices  
 fresh perspectives

## 2009 Education Technology Site Visits: Showcasing Technology Innovation

National School Boards Association's 2009 Education Technology Site Visits

- 
**March 4-6, 2009**  
 North Kansas City Schools  
 Kansas City, Missouri
- 
**March 25-27, 2009**  
 Madison City Schools  
 Madison, Alabama
- 
**April 26-28, 2009**  
 Calcasieu Parish Public Schools  
 Lake Charles, Louisiana



## Showcasing Technology Innovation

# NSBA'S 2009 Education Technology Site Visits

- ☼ **March 4-6, 2009**  
North Kansas City Schools  
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Madison City Schools  
Madison, Alabama
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Calcasieu Parish Public Schools  
Lake Charles, Louisiana

“These site visits show us how our peers are using technology, and how we can take these best practices and apply them in our districts.”

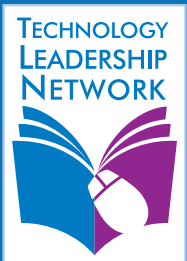
– Dr. Thomas P. Cummings,  
*Superintendent, North Kansas City Schools*

Join us to see innovative strategies in action, as these school districts display the latest technology solutions. You'll have a chance to tour schools, ask questions, and see first-hand the energy and enthusiasm these new practices bring to the classroom. You'll return with new ideas and a fresh perspective on integrating technology into *your* district!

**See inside for details on each of these compelling site visits. >**

NSBA has long been a proponent of technology in our nation's public schools. Education Technology programs was launched in 1985 by NSBA and its federation of state school boards association to help advance the wise use of technology in public education. The Technology Leadership Network (TLN) program is the district level membership program with more than 350 leading-edge districts who share information on best practices in education technology.

NSBA is a not-for-profit federation of state school board associations committed to achieving academic excellence in public schools through effective school board leadership. Representing 95,000 school board members from around the nation, NSBA provides national advocacy, information and resources, networking, and professional development opportunities for school district leaders.





**North Kansas City Schools** is widely heralded for its accomplishments in student achievement, computer technology and cutting-edge instruction. The district serves 18,000 students in suburban Kansas City-North, a community rich with diversity and a proud history of educational excellence. North Kansas City Schools is where learners come to achieve excellence, embrace change and forge new traditions.

Participants will experience an environment full of automation for staff, students, and parents. North Kansas City Schools has a culture known for its support of technology where all staff is trained to successfully automate work in all service areas – from online paychecks to Portal access for all employees. Parents have access to student information and are able to process remotely things such as fee payments. Teachers are provided laptops and students work with mobile wireless carts. Online learning provides students and staff access to information when, where and how they choose to receive it.

Session participants will explore the district's Portal and online learning environments. The Portal provides staff off-site access to electronic software applications, user files, e-mail, directories and a host of resources that previously were only available in their school environment. More than 500 students enroll in online eCampus classes each semester. Students, teachers, and administrators use the district online learning system for blended classes, collaboration, web postings, and documentation.

While on site visits, participants will experience technology in a range of facilities, intertwined with support programs. State-of-the-art technology will be viewed in a technology retrofitted, 80-year-old, classic high school as well as in a brand new LEED certified high school. While in Title I elementary schools with more than 70 percent FRL, participants will explore the use of wrap-around health services coupled with technology immersion to ensure success for all students.

Session participants will learn about North Kansas City Schools' plan to move to a 1-to-1 computing ratio for students. Participants also will learn about unique community partnerships and school board support that enhance effective implementation of technology throughout the district.

## Wednesday, March 4

5:00 - 7:00 pm

**Registration and Reception**

**Hilton President Hotel – Kansas City, MO**

## Thursday, February 21

6:30 - 7:45 am

**Registration and Breakfast at Hotel**

8:00 am

Buses depart for Staley High School

8:30 am

**Opening Session, Staley High School**

9:45 am

Staley High School Tour & Breakout Sessions

*Half of the group will take the building tour while the other half participates in breakout sessions.*

- LEED Silver Certified Building
- Digital Classrooms including widescreen projectors, document cameras, and sound system with audio amplification
- Teacher laptops, mobile media carts, wireless slates
- Film studio with building-wide broadcasting

**Breakout Sessions**

- Online Learning
- Design for Supporting Technology
- Data Driven Decision Making

Noon

**Lunch, Staley Club House**

1:30 – 4:30 pm

**School Tours** (*Participants choose one tour*)

### ***Tour 1: Winnetonka High School & Chouteau Elementary School***

- Data-testing warehouse software (INFORM)
- Online learning & blended classes
- Mobile laptop carts
- Project Lead the Way
- Cerner Scholars Biomedical Internship Partnership with the school district and a local business
- eMINTS Technology Immersion with inquiry- based learning
- SMART Boards
- Read 180
- Dance, Dance Revolution in PE classrooms

### ***Tour 2: New Mark Middle School & Northview Elementary School***

- Web-based digital video library
- Technology for Life (TLC) Labs
- Podcasting
- Broadcast journalism
- Music Ace program
- Finale Notepad
- Early adoption & Broad-based use of technology at an elementary level

### ***Tour 3: Northgate Middle School & Crestview Elementary School***

- Technology literacy mastery program
- Video production
- Silent music project
- Data driven decision making
- BackSnack Program
- Clay County Health Clinic
- eMINTS

5:00 pm

Return to the hotel

6:00 pm

**Reception, Dinner, Entertainment at the new Power & Light District**

## Friday, March 6

7:30 – 8:15 am

**Registration and Breakfast at Hotel**

8:30 am

Buses depart for School Tours

9:00 - 10:30 am

**School Tours** (*Participants choose one tour*)

### ***Tour 4: North Kansas City High School***

- Solar panels
- DNA testing, Vernier probes, & tablets
- Rosetta Stone
- Diverse student population
- International Baccalaureate Program
- State-of-the-art library media center partnership between the school and the city

### ***Tour 5: Eastgate Middle School***

- Palm technology
- eClickers
- Mobile carts with wireless Internet access
- GPS and Google Earth

### ***Tour 6: Career and Technical Education Center***

- Information Technology Academy
- Automotive Technology Program
- Carpentry Program using SMART House Technology

10:45 am

**Partnership Presentation**

North Kansas City Schools' Natatorium at the Gladstone Community Center

11:30 am

**Lunch with Kansas City BBQ Partner Vendors at the Natatorium**

12:45 pm

Buses depart for Oak Park High School

1:00 – 3:00 pm

**Breakout sessions or Oak Park High School Tour**

- Project Lead the Way
- Art and Graphic Design
- Board support of Technology
- Partnership with Parents
- eMINTS
- Technology in Business Operations

3:00 pm

Buses depart for the Kansas City Airport or Return to Hotel

**Madison City Schools** is one of the fastest growing, highest performing public school systems in Alabama and is located in Madison, the fastest growing city in the state. The city of Madison is located adjacent to Huntsville International Airport, Redstone Arsenal, and NASA's Marshall Space Flight Center and is a hot-spot for defense contractors like Boeing, Raytheon, and others. Madison City Schools serves 8,400 students and has six elementary (grades PK-6), two middle (grades 7-9), and one high school (grades 10-12).

**We have a solution!** Visit with School Board members and the Superintendent to **learn methods for handling rapid growth**, designing and building new schools (another new elementary school will open Fall of 2009), and leveraging the expense of technology with little or no funding sources. Learn how the school system has **utilized free software** such as Moodle, Audacity, Mailman, and Open Office to build a sense of community and to provide students and teachers with emerging and state-of-the-art technologies at the lowest costs possible. Learn how to **include the public while saving money** with paperless board meetings (no special software needed) and e-mail notifications (free software solution) of meetings.

**We have a solution!** During your visit, learn about the very popular **state-wide distance learning program**, Alabama Connecting Classrooms, Educators, and Students Statewide (ACCESS) and Madison City's role as a support center. This model program provides Advanced Placement courses to students across the state and provides rich content for our own students through courses such as Chinese.

**We have a solution! Technology use in our classrooms as an enhancement to instruction** will be the focus of this site visit. Beginning with its dedication to providing open resource computer labs, mobile laptop labs, student workstations in every classroom, and multimedia teaching workstations in every classroom, technology has been the background for strong teaching and enhanced learning opportunities. See how resources such as classroom sound systems, interactive whiteboards, and document cameras are used as ubiquitous learning tools. View students using blogs, wikis, and news forums in a safe computing environment.



**We have a solution!** Hear our solutions for **anywhere, anytime access to network resources** providing our teachers and students with technology tools at their fingertips at anytime and from anywhere in the world! We believe we have the answer to 1-to-1 computing without the funding and maintenance nightmares.

## Wednesday, March 25

**7:00-9:00 pm**

**Registration and Welcome Reception at the Madison Holiday Inn**

## Thursday, March 26

**7:30 – 8:00 am**

**Registration and Breakfast at Hotel**

**8:15 am**

Buses depart for Bob Jones High School, Zompa Auditorium

**8:30 am**

**Welcome and Overview of Madison City Schools**

**9:30 am**

Buses depart for School Tours

**9:45-11:45 am**

School Tours and Breakout Sessions  
(Choose one—Tour A, B, or C)

### **Tour A: Bob Jones High School**

- 24/7 access for students to network resources/web portal/Moodle
- Video editing using Final Cut Studio on Macs
- GEOCaching with Global Positioning Systems and Geographic Information Systems
- Career Technical/Health Science latest technologies
- Digital simulators
- 21st Century digital classrooms including sound systems
- **Breakout sessions** (choose one) featuring web-based student resources including the Alabama Virtual Library, Moodle, and time-saving teacher tools.

### **Tour B: Heritage Elementary School**

- In-school broadcast system
- Podcasting and student response systems
- Technology fair projects
- SuccessMaker and Knowledge Box
- Alabama Reading Initiative
- Teacher laptop program
- **Breakout sessions** (choose one) featuring interactive whiteboards, soundfield systems, and Knowledge Box.

### **Tour C: Liberty Middle School**

- Cell phones for instructional purposes
- Assistive technologies
- Global Positioning Systems and Moodle in physical education

- Alabama Math, Science, and Technology Initiative (AMSTI)
- Podcasting and vodcasting
- **Breakout sessions** (choose one) featuring the mechanics of podcasting, utilizing interactive whiteboards, and using PhotoStory.

**12:00-1:00 pm**

**Lunch**, provided by the Bob Jones High School National First-Place Culinary Arts Students

**1:15-3:45 pm**

**School, Local Interest Tours, and Breakout Sessions**  
(Choose one—Tour D, E, or F)

### **Tour D: Bob Jones High School**

- Chinese instruction via interactive video-conferencing from another school system
- Mass media production using InDesign CS3 and Photoshop CS3
- 21st Century digital classrooms
- Audacity and Moodle
- Student laptops
- **Breakout sessions** (choose one) will include a student led technology fair, a teacher led technology symposium, and a demonstration of the web portal for teachers and students.

### **Tour E: The Hudson-Alpha Institute**

- One of only two biotechnology centers in the world
- The biotechnology research center
- Hands-on scientific experiment in the center's education lab
- The Institute's distance learning program available for students anywhere in the country
- Biotechnology summer camps for secondary science students

### **Tour F: NASA Teacher Resource Center**

- Offerings available for educators and students anywhere in the country (and this one is within one mile of the Madison City School district!)
- Distance learning opportunities for K-12 students anywhere in the country
- Opportunities available to motivate and inspire students to pursue careers in science, technology, engineering, and mathematics
- Space Camp—educate and excite students about math, science, and technology

**3:45 pm**

Buses depart for the Holiday Inn

**5:15 pm**

Buses depart for the Space & Rocket Center

**5:30 pm**

**The Space & Rocket Center Tour and Reception**



6:30 pm

**Dinner at the Davidson Center**

Dinner will be served under the Saturn V rocket housed at the Davidson Center. The Saturn V was recently named one of the Seven Wonders of America by ABC-TV's "Good Morning America."

Buses will begin return runs to the Holiday Inn immediately after dinner.

**Friday, March 27**

7:30 – 8:00 am

**Registration and Breakfast at Hotel**

8:15 am

Buses depart Holiday Inn for Schools

8:30-10:30 am

**School Tours and Breakout Sessions**

(Choose one—Tour G or H)

**Tour G: Columbia Elementary School**

- Virtual field trips
- Assistive technologies
- 21st Century digital classrooms
- Alabama Math Science and Technology Initiative – GLOBE (Global Learning and Observations to Benefit the Environment) Project
- **Breakout sessions** (choose one) featuring Moodle, classroom performance systems, and teachers using laptops and technology tools

**Tour H: Discovery Middle School**

- Digital storytelling
- Podcasting and vodcasting
- Collaborating with students in other nations using SKYPE
- Moodle and 21st Century digital classrooms
- Breakout sessions (choose one) featuring the Principal utilizing podcast announcements, interviews with student members of the CSI technology team (Computer Systems Investigators) in Discovery's true Media Center, or the student technology fair featuring Second Life

10:30 am

Buses depart for the Teacher Resource Center

10:45 - 11:30 am

**ACCESS (Tour I) or the School System Q&A**

(Tour J)—Choose one

**Tour I: ACCESS** (Alabama Connecting Classrooms, Educators, and Students Statewide)

- The Distance Learning Program and Madison City's role
- IVC and Web-Based
- Equipment (Polycom and Tandberg)
- Elluminate, Wimba, D2L, Moodle

**Tour J: School System Q&A**

- Talk to the Madison City Schools Superintendent
- Mingle with the school system Board Members
- Visit with Teachers from the elementary, middle, and high schools
- Talk to district and school level technology staff members

11:30 am

Buses depart for luncheon destination

11:45 am-12:45 pm

**Lunch** (Meet with our Sponsors, Visit with our Board members)

12:45 pm

**Buses Depart to the "Final Destination" Tours**

(Choose one)

1:00-2:30 pm

(Select One) **The Madison City Schools Teacher Resource Center for District Breakout Sessions OR the Redstone Arsenal Tour**



**Tour K: The Redstone Arsenal Tour**

- Tour software companies creating training software for U.S. Troops
- Participate in flight simulators and other virtual trainers

**Tour L: District Focused Breakout Sessions**

(Choose Two Sessions)

- Session 1—Madison City Schools' Web Portal and Network Security
- Session 2—School System Communications including School Messenger, Listserve (Mailman), Paperless Board Meetings, STI Home, and STI Home+
- Session 3—District Level Management including The Teacher Resource Center and teacher tools, E-Copy/scanning, Paperless Principals' Meetings, EMS Lite Scheduling, and STI PD
- Session 4—Technology Planning/The Pioneer District Project (a new way of data collection for technology planning)

2:40 pm

Buses depart for the Huntsville Airport and the Holiday Inn

**Travel Note:**

Madison is located near the Tennessee River along I-565 just west of Huntsville, Alabama, and is adjacent to the Huntsville International Airport. Alternate airports along I-65 include Birmingham, AL (98 miles south of Madison) and Nashville, TN, (119 miles north of Madison).

Join the **Calcasieu Parish School Board (CPSB)**, a Baldrige-based quality district, as they showcase evolutionary strategic planning processes developed over a decade transforming schools into 21st century learning environments. See how 17,000+ computers and nearly 40,000 users are supported with limited resources and personnel. Discover how to realistically leverage funding across your district to support technology without passing a large bond issue. As school districts are being asked to do more with less, and lots of people are making promises, Calcasieu delivers on the technology promise with "real tools for real kids for real success."

As a recognized NSBA Salute District, NSBA Trailblazer recipient, and the 2007 ISTE Sylvia Chapp Award winner, this internationally known Louisiana district located in the heart of Cajun Country encompasses 1,046 square miles and provides a world class educational environment in 60 schools. The district maintains a significant commitment to technology leadership and a vision for continuous improvement and growth in emerging technologies.

Participants will gain insight into the following topics:

- a comprehensive and innovative eLearning community
- automation, policies and standardization to leverage limited personnel resources
- data-sharing using the School Interoperability Framework (SIF)
- VoIP (Voice over IP), WiFi, streaming video, and online conferencing
- online formative assessment solutions
- NETS proficiency assessments for students, teachers, and administrators
- student summer technology camp implementation
- online parent access center
- extensive district and regional technology professional development
- innovative use of interactive white boards, classroom response systems, digital video, Web 2.0 tools, laptops in the classroom, 1:1 computing, television production, and assistive technologies
- international collaborations
- unique partnerships with local universities
- online curriculum resources

As an added bonus, participants will engage in real time global collaboration to discuss and share contextual experience and help you focus and implement what you have seen in your own district, whether you are an administrator, teacher, school board member, or technology coordinator.

**Sunday, April 26**

6:00 – 8:00 pm

**Registration and Reception, L'Auberge du Lac Resort**

**Monday, April 27**

6:30 – 7:30 am

**Registration and Continental Breakfast at Hotel**

# CALCASIEU TECHNOLOGY TREASURES: REAL TOOLS, REAL KIDS, REAL SUCCESS



## 7:30 – 8:15 am

Breakfast and Opening Session, L'Auberge du Lac Resort

## 8:30 am

Buses Departs for Tours A, B, and C

## 9:00 am – 3:00 pm

**School Tours** (*Select 1 tour program for the entire day*)

### 9:00 – 10:30 am

#### **Tour A - AM: S.J. Welsh Middle School**

1,200 students (6th-8th);

2nd largest middle school in Louisiana

- 6th grade center
- Pre-advanced placement classes
- Team centered learning
- Web 2.0 tools and learning centers
- Communication and collaboration via BlackBoard

### 11:00 – 3:00 pm

#### **Lunch/Tour A - PM: St. John Elementary and Barbe High School**

**St. John Elementary** - 825 students (PK-5th); newest facility in the district

- 1:2 handheld to student ratio
- Cultural exchange program with a British school
- University professional development school partnership
- Blogs and wikis for collaboration
- Interactive white boards

**Barbe High School** - 1,900+ students (9th-12th);

largest district high school

- Wireless computing
- Advanced placement programs
- Probes, handhelds, CPS, whiteboards, document cameras
- 9th Grade Academy
- Utilization of BlackBoard, Nettekker, and Gale Group
- Learning centers

### 9:00 – 10:30 am

#### **Tour B – AM: Moss Bluff Elementary**

**Moss Bluff Elementary** - 900 students (PK-5th);

securing classroom technology through grant initiatives

- Grant funded laptops in the classroom
- Kindergarten literacy development program
- ACTIVboards, ACTIVexpressions, ACTIVslates, and document cameras
- Podcasting and digital video
- BlackBoard
- ePals

### 11:00 am – 3:00 pm

#### **Lunch/Tour B - PM: Maplewood and Sulphur High/9th Grade Campus**

**Maplewood** - 1,100+ students (PK-8th); focused on Meaningful Engaged Learning (MEL)

- International partnership and video conferencing

- 1:1 computing in state Turn on To Learning (TOTL) program
- Digital video production
- Technology infused literacy workstations
- BlackBoard
- ACTIVboards, ACTIVexpressions, ACTIVslates, and document cameras

**Sulphur High School** - 1,100+ students (10th-12th); 500 (9th) - separate campus located next to the main campus.

- Digital photography and tech integration in the visual arts
- Laptops used for inquiry-based lab activities in science
- Flexible workstations and digital video in language arts
- Application software for mathematics instruction
- Project-based learning and digital media creation
- ACTIVboards and document cameras

### 9:00 – 10:30 am

#### **Tour C - AM: F.K. White Middle School**

**F.K. White Middle School** - 650+ students (6th-8th); diverse student population

- 1:1 laptop initiative
- Differentiated instruction with technology
- Blogs and Wikis
- ActivBoards and ACTIVexpressions
- Blackboard
- ePals

### 11:00 am – 3:00 pm

#### **Lunch/Tour C - PM: Dolby Elementary & LCB Academy of Learning**

**Dolby** - 545 students (PK-5th); houses an additional 250 gifted students

- Award winning Baldrige quality strategies
- Student television station
- ePortfolios
- ActivBoards and ACTIVexpressions
- Digital cameras, graphic tablets, and MP3 players
- Handhelds

**Lake Charles-Boston Academy of Learning** - open for nearly two years; services all high schools in the district

- Television news production program
- Distance learning
- Career and technical education
- Advanced placement courses
- Specialized fine arts programs

### 3:30 pm

All tours return to the hotel

### 5:00 – 6:00 pm

#### **Reception on the Lake**

### 6:00 pm

**Dinner and Fais Do-Do** (*Cajun dance party*), L'Auberge du Lac Resort

## Tuesday, April 28

### 7:00 – 8:00 am

**Registration and Continental Breakfast at Hotel**

### 8:00 am

Buses Departs for Tours D, E, F

### 8:30 – 11:30 am

School Tours (*Select 1 tour*)

#### **Tour D: St. John Elementary and Dolby Elementary**

#### **Tour E: Maplewood Middle School and Sulphur High/9th Grade Campus**

#### **Tour F: Barbe High School and LCB Academy of Learning**

### 12:00 – 1:00 pm

**Lunch** - CPSB Assessment Center

### 1:15 – 2:00 pm

**District Sessions** (*Select 1 session*)

- District Assessment System (Scantron)
- eLearning Community (Blackboard Academic Suite)
- Networking (Infrastructure, SIF, VoIP)
- District Curriculum Applications (Destiny, Pearson Successmaker, Scholastic, Renaissance, Discovery Education Video, Nettekker, Teaching Books, EBSCO, Gale Group, WorldBook)
- District Technology Professional Development

### 2:15 – 3:00 p.m.

**District Sessions** (*Select 1 session*)

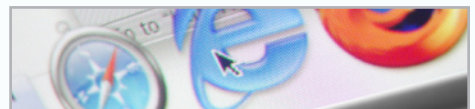
- Data Center (student information, food services, transportation and financial systems, and digital document system)
- Technical Support and Repair Strategies
- District Technology Professional Development
- Extending Technology: Student Tech Camp, Region V Teaching, Learning and Technology Center (TLTC), Louisiana Assistive Technology Initiative (LATI), and Annual Teaching and Technology (TNT) Regional Conference
- eLearning Community (Blackboard Academic Suite)

### 3:00 p.m.

Buses Depart for Lake Charles Airport or hotel

#### **Travel Note:**

The Lake Charles Regional Airport is the most convenient airport for the visit. However, for more competitive pricing and schedule options, you may wish to consider renting a car and using alternative airports in Louisiana - Lafayette (76 miles); Baton Rouge (126 miles) or New Orleans (206 miles) – or Houston, TX (144 miles).



# 2009 Registration Form

Name \_\_\_\_\_  
 Title \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Daytime Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Registrant Email Address for Confirmation \_\_\_\_\_  
 Also Send Confirmation to Email Address \_\_\_\_\_  
 School District Name \_\_\_\_\_  
 School District Mailing Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 School District Phone \_\_\_\_\_  
 School District Fax \_\_\_\_\_

## REGISTRATION FEES

Fees for each site visit. Please select the visit(s) you would like to attend.  
**\$375 for Technology Leadership Network Districts**  
**\$435 for Non-member Districts**

- North Kansas City Schools, Kansas City, Missouri Site Visit, 3/4-3/6
- Madison City Schools, Madison, Alabama 3/25-3/27
- Calcasieu Parish Public Schools, Lake Charles, Louisiana 4/26-4/28

**TOTAL:** \$ \_\_\_\_\_

## PAYMENT INFORMATION (required to process registration)

\$ \_\_\_\_\_ Total amount of check enclosed, made payable to NSBA (in U.S. funds)

Please bill school district using P.O. # \_\_\_\_\_

- MasterCard     VISA     American Express

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Cardholder Name (please print) \_\_\_\_\_

Cardholder Phone # \_\_\_\_\_

## CANCELLATION POLICY

Requests for refunds (less \$75 service fee per registrant) must be made in writing to the NSBA registrar prior to the site visit. After that time, no refunds will be granted.

**For NSBA Use Only**

## HOTEL INFORMATION

Please call the hotels directly to make your housing arrangements. Mention that you are part of the National School Boards Association group to receive the rates listed below.

### Calcasieu Parish

#### L'Auberge du Lac Casino Resort

Room Rate is \$129 plus tax Single or Double

Current Sales tax on room is 13%

Cut-off date to make reservations is March 5, 2009

Phone: 866-580-7444

### North Kansas City Site Visit

#### Hilton President Kansas City

Room Rate is \$154 plus tax Single and \$174 plus tax for Double

Current Sales tax is 15.23 %

Rate includes a full breakfast

Cut-off date to make reservations is February 2, 2009

Phone: 816-221-9490

### Madison City Schools

#### Holiday Inn Huntsville West

Room Rate is \$99 plus tax Single and \$109 plus tax Double

Current Sales Tax is 12%

Rate includes a full breakfast

Cut-off date to make reservations is February 25, 2009

Phone: 256-772-7170

## TRAVEL DISCOUNTS

NSBA has named Association Travel Concepts (ATC) as the official travel agency for the Site Visits. ATC has negotiated discounts with United Airlines and Enterprise Rental Car to bring you fares and rates lower than those available to the public.

By calling ATC, you'll save 10-15% on United Airline tickets purchased more than 60 days prior to the meeting. For tickets purchased less than 60 days prior, you'll save 5-10% off the lowest available fares. Some restrictions and a service fee may apply. ATC will also search for the lowest available fare on any airline.

CALL: 800-458-9383

INTERNET: [www.atcmeetings.com/nsba](http://www.atcmeetings.com/nsba)

EMAIL: [reservations@atcmeetings.com](mailto:reservations@atcmeetings.com)

FAX: 858-362-3153

ATC is available for reservations between 9 a.m. and 7:30 p.m. EST, Monday through Friday. You may also call your own agency or the following vendors directly and refer to the I.D. numbers below for savings:

**United:** 510CK 800-521-4041

**Enterprise:** 32H7476 800-593-0505

**Avis:** J952801 800-331-1600

**Due to the nature of these site visits, space is limited. Please DO NOT make flight arrangements until you receive confirmation of your registration.**

 If you have special needs, please call 703-838-6156 to make arrangements.

## FOUR WAYS TO REGISTER

- 1 Register online at [www.nsba.org/sitevisits](http://www.nsba.org/sitevisits)
- 2 Call **800-950-6722**
- 3 Fax this form to **703-519-6497**
- 4 Mail this form to NSBA Registrar, P.O. Box 1807, Merrifield, VA 22116-8007



innovative strategies

latest technology

new practices

fresh perspectives

## The 2009 Education Technology Site Visits

Presented by the National School Boards Association  
Technology Leadership Network

# Showcasing Technology Innovation

This is your opportunity to see innovative strategies in action – return with new ideas and fresh perspectives on ways to transform your district with technology.

☉ **March 4-6, 2009**  
North Kansas City Schools  
Kansas City, Missouri

☉ **March 25-27, 2009**  
Madison City Schools  
Madison, Alabama

☉ **April 26-28, 2009**  
Calcasieu Parish Public Schools  
Lake Charles, Louisiana

**Register online at**  
[www.nsba.org/sitevisits](http://www.nsba.org/sitevisits)

< See inside for information on these districts and detailed schedules for each site visit.



**NSBA thanks Cable in the Classroom for its continuing support of the Technology Leadership Network Site Visits.**

For the fifth consecutive year, Cable in the Classroom, the cable industry's education foundation, is proud to be the only national partner and sponsor of this important initiative. The mission of Cable in the Classroom (CIC) is to expand and enhance learning opportunities for children and youth. Created in 1989 to help schools take advantage of educational cable programming and technology, CIC has become a leading national advocate for media literacy education and for the use of technology and media for learning, as well as a valuable resource of educational cable content and services for policymakers, educators, and industry leaders.